

Japan Creative Centre presents



JAPANESE HOT DESIGNERS SERIES

GROOVISIONS COLLECTIVE

MOTION GRAPHICS by GROOVISIONS

with invited artwork by CHRIS LEE and supported by THESEUS CHAN and JACKSON TAN

STEP INTO THE POP

GRAPHIC WONDERLAND!



30/3(Tue)-30/4(Fri) 2010 10:00am-6:00pm (Closed on Sun, Mon & Good Friday) Japan Creative Centre Admission Free

This exhibition introduces the world of motion graphics by GROOVISIONS, which is the source of their current creative activities and keeps evolving without departing from their own uniqueness. Singapore's top creators, Chris Lee, Theseus Chan and Jackson Tan, who are all recipients of the prestigious President's Design Award, participate in this exhibition each as a creative collaborator and a guide to the world of GROOVISIONS.

At the exhibition, visitors can enjoy:

MOTION GRAPHICS

A 1-hour video of 10 highly-acclaimed GROOVISIONS MOTION GRAPHICS

WALTZING WITH CHAPPIE

A "moving" representation of CHAPPIE

COLORING PLAYROOM

A creative space for visitors to discover their own CHAPPIE to showcase at JCC

For further information, click here:

http://www.sg.emb-japan.go.jp/JCC/img/2010.3.30Groovisions/edm_groovisions_portraits.pdf

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ABOUT GROOVISIONS Formed in 1993, active in a variety of media including art, interiors, publishing, merchandise, fashion and the web, focusing primarily on graphic and video production. It also manages the original character known as CHAPPIE. Major projects include CD packages, visual identity and signage for shops such as 100% Chocolatecafe, directing window displays for Maison Hermès, producing motion graphics for Expo 2005 Aichi Japan and education video for Ministry of Agriculture, Forestry and Fisheries in 2008. The group also had its work included in the "Superflat" and "Coloriage" exhibitions curated by Takashi Murakami, one of the most distinguished contemporary artists in Japan, and held solo exhibitions such as "GROOVISIONS HKG" in Hong Kong (2006) and "GROOVISIONS SIN" in Singapore (2007). www.groovisions.com

ABOUT CHRIS LEE (Asylum) The founder of Asylum, a creative company comprising a design studio, a retail store, a workshop and a record label. Chris has worked on cross disciplinary projects that include interactive design, product development, environmental & interior design, packaging, apparel design, branding and graphic design. In 2009, he became the founding president of The Design Society, a non-profit organization that aims to promote a visual culture through exhibitions, workshops and education. www.theasylum.com.sg

ABOUT THESEUS CHAN (WORK) He created WORK in 1997, a multi-disciplinary company which spans advertising, design, fashion and publishing. He pushes the parameters of the print with WERK magazine. WERK no.16 won D&AD Awards Yellow Pencil in 2009. Other major projects include art direction and design assignments for The Pedder Group (Hong Kong), Club21, IKEA and TANGS. He also managed the Comme des Garçons Guerrilla Store in Singapore from 2004–2009. www.workwerk.com

ABOUT JACKSON TAN (:phunk) Jackson is the co-founder of :phunk, one of Singapore's most successful and internationally renowned art and design collectives. Their cross-disciplinary approach is best described as "an aesthetic collective consciousness" with a focus on experimenting with new approaches to visual expressions. Their expansive scope of projects spans across art, design, publishing, fashion, music, film and interactive. In 2009, Jackson became the vice-president of The Design Society. www.phunkstudio.com