

Japan Creative Centre presents



JAPANESE HOT DESIGNERS SERIES

THE MAKING OF YUJI KIMURA

Margins & Memories

Yuji Kimura has put his hand to multitudes of magazines and literary publications over the years, and is, without doubt, a shining gem in the field of editorial design in Japan. There is simply no other person that has the presence or influence that Kimura commands. His methodology is steeped in an intimacy that is all-pervasive. Kimura, himself, was involved in putting this exhibition together, which has become a unique installation showcasing his world of editorial design. It is our great hope that you will get to share in his vision where design is not something “special” or “exclusive”, but rather is something that is always close and personal to the life of the beholder.



About Japanese Hot Designers Series

The Japanese Hot Designers Series is a series of exhibitions showcasing the work of outstanding contemporary Japanese designers. Held at the Japan Creative Centre in Singapore, a new type of culture and information centre which showcases Japan's "now" including the latest in pop culture and cutting-edge technology, the series aim to introduce key players of the Japanese design scene in a variety of fields such as fashion, product design and lifestyle goods.



Award-winning Singaporean artist,
Theseus Chan (WORK),
was appointed to create the Series' logo.

5 to 26 Feb 2010
10am to 7pm, Tues to Sat
(Closed on 7th, 8th, 11th, 14-17th, 21st & 22nd Feb)
Japan Creative Centre

Guided tours are available: Tues to Fri (2.30pm) & Sat (2.30pm & 4.30pm)

Japan Creative Centre, 4 Nassim Road, Singapore 258372 • Tel: 6737-0434 • Website: <http://www.sg.emb-japan.go.jp/JCC/>

About Yuji Kimura

Born 1947 in Hokkaido, Japan. Art director and designer. After graduating from Musashino Art University, College of Art and Design, Kimura goes on to Kei Mori and Associates and then spends ten years working in Tamotsu Ejima's design studio. In 1982, he goes solo and founds the Kimura Design Office. In 1987, *Esquire Japan*, with Kimura on board from day one as art director, bursts on the scene marking an epoch in the history of Japanese editorial and design work. *Esquire Japan* proves to be an unparalleled influence on designers during that period and goes on to become the handbook for top quality magazine production. While providing beautiful works of design for scores of magazines such as *Tsubasa no Okoku*, *Mrs.*, *High Fashion*, *waraku*, *Kurashi no Techo*, and *Tokyo-jin*, Kimura also works in the book design field, and, in 2002, receives the Kodansha Publications Cultural Award. Based on his editorial and design work for the fortnightly newspaper insert in *The Asahi Shimbun*, *The Asahi Shimbun GLOBE*, beginning in 2008, Kimura is chosen by the Tokyo Art Directors Club as recipient of the 2009 ADC Award.



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